

SYSTEM AND METHOD FOR RENTING OR PURCHASING DIGITAL MEDIA

ABSTRACT OF THE DISCLOSURE

5 A system and method for allowing a customer to rent or purchase a video on an optically readable medium is disclosed. In a preferred embodiment, the invention consists of a kiosk at which a customer makes a video selection and the video is written to the optically readable medium, such as a DVD, within the kiosk. By applying an opaquing layer that becomes opaque with exposure to light and/or air or due to the
10 passage of time, the rented video becomes unreadable and the customer need not return the rented video to a video rental store. Because the video kiosk writes the video content to the DVD, the video kiosk is only limited to the number of stored blank DVDs rather than a fixed number of copies of a video as is a video rental store.